



LOFT LASHES

BY JOJO

Course Guide

Introduction

This course has been constructed and designed in full by Loft Lashes founder Jojo McSeveney. As a qualified Eyelash Technician, trainer and educator this course has been recognised and accredited by the Association of Beauty Therapists (ABT). Upon successful completion you will receive an accredited and insurable qualification that is required in order to practice as a qualified eyelash technician for Classic Lashes.

The course has been specifically designed to meet the educational requirements of participants that have little or no experience in the application of semi-permanent eyelash extensions. It is recommended that you follow the study plan as set out below in order to maximise your levels of knowledge and experience that will be needed in order to practice as a qualified and successful eyelash technician.

Accessing your course

When logged into the members area of www.loftlashes.com (you will have been prompted to set up an account upon your purchase of the course) you will be able to access the course content via the "Classic Lashes Online Course" button that is displayed on every page of your membership pages. Clicking on this button will navigate you to the classic Lashes Online Course page. This page contains all of the information and content that is required for successful completion of the course.

*The course page and content are only accessible to members of the website who have purchased the Classic Lashes Online Course.

List of content available on your Classic Lashes Online Course page

- Welcome Video
- Classic Lashes Study Manual
- Link to online theory test
- Course Guide
- Client Consultation Form (Template)
- Practical Video Tutorials
- Link to book Live Session (Practical Assessment)
- Equipment setup instructions for Live Session (Practical Assessment)
- Study Plan

Course Starter Kit Contents (Available to purchase from our store)*

Your starter kit will be dispatched to your address upon purchase. The starter kit contains a sufficient amount of products to allow you to practice 2-3 sets of eyelash extensions before you book your live assessment. Please refer to the “Equipment setup instructions for Live assessment (practical session)” for information regarding the setup and products that will be required for your live session.

- 1 x Mannequin head with attachable eyelashes
- 1 x Curved tweezer
- 1 x Isolation tweezer
- 1 x Set of Classic Lash Extensions (0.15 C)
- 1 x Bottle of Glue/Adhesive
- 1 x Roll Micropore Tape
- 5 x packs of under eye pads
- 1 x Jade Stone
- 20 x Micro brushes
- 5 x Mascara Wands

* If you do not purchase a starter kit from Loft Lashes, then you must ensure that you have the equipment listed above to take the course.

Course Structure

***Important – Please ensure that you have read and follow the provided “Study Plan” document and make sure that you have adequately studied the materials available before attempting either of the below assessments.**

The Classic Lashes Online Course is split into the following 2 main areas for assessment;

Online Theory Test

The link to your online theory test is available on your Classic Lashes Course page. The test contains 30 questions with answers in a multiple-choice format. This is a timed test and you will be allowed 45 minutes to complete the test. The pass rate is 70% (21 correct out of 30) and the results will be sent to you via email shortly after submission. If you do not pass the test, then you will be allowed to retake the test at no extra cost.

Live Session (Practical)

This is a structured one to one learning and assessment live online session. The session can be booked via the button on the course page. Your trainer (Jojo) will walk you through the step by step process of the application of semi-permanent eyelash extensions. The session will be conducted in a relaxed manner and you will be able to ask questions and your trainer will be happy to provide advice and guidance in any areas that require attention. Upon satisfaction of the application process your trainer will let you continue to complete a full set of eyelash extensions which will be followed by a final assessment with a questions and answers session.