



L O F T L A S H E S
BY JOJO

Course Guide

Introduction

This course has been constructed and designed in full by Loft Lashes founder Jojo McSeveney. As a qualified Eyelash Technician, trainer and educator this course has been recognised and accredited by the Association of Beauty Therapists (ABT). Upon successful completion you will receive an accredited and insurable qualification that is required in order to practice as a qualified eyelash technician for Russian Volume Lashes.

The course has been specifically designed to meet the educational requirements of existing lash technicians already qualified in "Classic Lashes" and in the application of semi-permanent eyelash extensions. It is recommended that you follow the study plan as set out below in order to maximise your levels of knowledge and experience that will be needed in order to practise as a successful Russian Volume Eyelash technician.

Accessing your course

When logged into the members area of www.loftlashes.com (you will have been prompted to set up an account upon your purchase of the course) you will be able to access the course content via the "Russian Volume Online Course" button that is displayed on every page of your membership pages. Clicking on this button will navigate you to the Russian Volume Online Course page. This page contains all of the information and content that is required for successful completion of the course.

*The course page and content are only accessible to members of the website who have purchased the Russian Volume Online Course.

List of content available on your Classic Lashes Online Course page

- Russian Volume Study Manual
- Link to online theory test
- Course Guide
- Client Consultation Form Example
- Practical Video Tutorials
- Link to book Live Mentoring Sessions (2 x 45-minute sessions)
- Study Plan
- Eyelash Mapping Examples

Course Structure

***Important – Please ensure that you have read and follow the provided “Study Plan” document and make sure that you have adequately studied the materials available before attempting either of the below assessments.**

The Classic Lashes Online Course is split into the following 3 main areas for assessment;

Online Theory Test

The link to your online theory test is available on your Russian Volume Course page. The test contains 20 questions with answers in a multiple-choice format. This is a timed test and you will be allowed 30 minutes to complete the test. The pass rate is 70% (14 correct out of 20) and the results will be sent to you via email shortly after submission. If you do not pass the test, then you will be allowed to retake the test at no extra cost.

Live Mentoring Sessions (2 x 45 minute sessions)

These are one to one mentoring live online sessions. The sessions can be booked via the button on the course page. Your trainer (Jojo) will be on hand to help guide you through your fan making and application technique. The session will be conducted in a relaxed manner and you will be able to ask questions and your trainer will be happy to provide advice and guidance in any areas that require attention.

Case Studies

You will be required to submit 2 photograph-based case studies for assessment by one of our trainers. Each case study will involve you applying a full set of Russian Volume Lashes on a model or mannequin head and then submitting photographic evidence of your work for assessment.

PLEASE REFER TO YOUR STUDY PLAN DOCUMENT FOR DETAILED GUIDANCE ON EACH AREA OF THE COURSE.